

Critical Communication Skills for Executives

Intense, Focused Coaching and Advisory Sessions

September 16-17, Thursday & Friday

The Langham Hotel, Shanghai

Intense Workshop Sessions composed of

- * Active Practices
- * Personal Advisory
- * 1 on 1 Deep Coaching
- * Follow-up Assessment

With Two of APAC Region's Top-Caliber Coaches

Key Topics

Catalysts To Change Communication Model – Approach and Execution

- * Communication Approach: Awareness - Control - Design
- * Mastering Delivery & Appearance
- * Mastering The Language Script and Patterns
- * Mastering Your Voice For Incredible Influence and Power

Transform Your Communication - Align Capabilities, Mission and Objectives With Precision Outcomes

- * Precision Outcomes
- * Aligning Intentions With Capability and Vision
- * Compelling Performance



Mr. Mario Cavolo



Mr. Daniel Smith

Why Should You Participate

- * These sessions are limited to 10 qualified level participants, and will be high-intensity, high-focus, high-results sessions from start to finish with serious results for every participant guaranteed. It would be expected that you bring 2-3 key areas of attention on your mind which need attention of this nature.
- * When you consider your successes and challenges, if you genuinely feel “The more I know, the more I realize how little I know”, you might appreciate the commitment you will find in the sessions from these two exceptionally talented coaches.
- * Executives are extra busy and don't need general lectures. This program consists of focused activities including 1 on 1 coaching, direct assessment and advisory and followup in your office as needed to reinforce learning and skills points.

Target Audience

This event is appropriate for senior level management and experienced owner/entrepreneurs; CEO, VP, MD, GM, Principals, Founder, Board members, Senior Department Leader, etc.



PHONE

(+86-21) 5478 8759



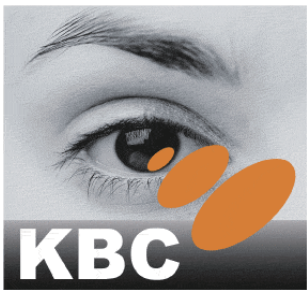
E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957



Critical Communication Skills for Executives

Intense, Focused Coaching and Advisory Sessions

September 16-17, Thursday & Friday

The Langham Hotel, Shanghai

Day 1, September 16

Catalysts To Change Communication Model – Approach and Execution

Session 1: Catalysts To Change Model

- * Defining Moments to Execute: What do a hospital patient; Renaissance Europe and the Birth of Jazz have in common?
- * The Communication Approach: The Awareness - Control - Design Model - The Foundation Behind Every Master Communicator's Ability

Session 2: Mastering Delivery & Appearance

- * Intense, Detailed Coaching on Your Physical Appearance and Delivery From Head To Toe
- * Executing Specific Physical Delivery Movements and Techniques

Session 3: Mastering The Language Script and Patterns

- * Mastering Language: Specific Language Patterns and Script Templates Drawn From The World's Highest Circles of Influence in Speechmaking, Politics, Advertising and Media/Public Relations
- * Recognizing Critical Moments and Responding With Critical Language Skills When They Appear

Session 4: Mastering Your Voice For Incredible Influence and Power

- * Deep Master Level Voice Coaching
- * Master the 3 Keys to Perfect Tone and Delivery
- * Effectively Varying Speed and Injecting Energy

Facilitator: Mr. Mario Cavolo



Mario is one of Asia's most highly regarded speakers and advisors on strategic communication for executives and their organizations. Starting with organizations including American Airlines, PPG, Kempinski Resorts, Alcatel Lucent, and Deutsche Bank, it is easy to see how Mario can be the perfect choice to coach your executives, to facilitate and advise on your projects and events. He is the author of the upcoming book *Catalysts To Change* and was recently interviewed on Bloomberg television for his views on key sectors of China's economic expansion.

"Mario Cavolo is a very enthusiastic, knowledgeable and trustworthy partner, and provided very high value added to our President in enhancing his media and communications skills. As a U.S. Fortune 500 multinational with very large operations in the Asia Pacific Region, we had engaged Mario to provide coaching support for media relations in China for our regional President and Government Affairs & Business Development ("GABD") function. Mario would be a very strong partner to any Company's needs as an effective communications consultant, executive coach or events host."

---- Roger Young, Director, Human Resources-Asia Pacific PPG Industries



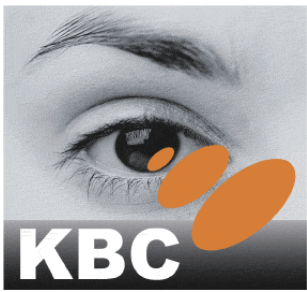
PHONE
(+86-21) 5478 8759



E-MAIL
harryw@kbcchina.com



FAX
(+86-21) 5478 8957



Critical Communication Skills for Executives

Intense, Focused Coaching and Advisory Sessions

September 16-17, Thursday & Friday

The Langham Hotel, Shanghai

Day 2, September 17

Transform Your Communication - Align Capabilities, Mission and Objectives With Precision Outcomes

Session 1: Precision Outcomes

* Whether you're facing 100 people or delegating a single task, cutting through ambiguous clouds puts everyone on the same page, helps you to be clear and your team accountable to execute precisely

Session 2: Aligning Intentions With Capability and Vision

* Get your team precisely focused on what is most important by executing a precise outcome model aligning everyone to what they really want. The outcome process gives you the power to more precisely define and execute any outcome and is easily taught to your team.

Session 3: Compelling Performance

* Avoid wasting time and energy by setting more precise, more compelling, more focused objectives. The 7 step process for setting objectives makes it possible.

* It's important to master your peak emotional, productive states because when you're at your best, when you have that "in the groove, in the flow, switched on" feeling, that's when extraordinary vision and capability align with objectives and results for those powerful outcomes we all seek.

Facilitator: Mr. Daniel Smith



Daniel Smith is the Chairman of The China NLP Society. He completed five university degrees, including psychology, law and an MBA. Daniel is currently a Doctoral Candidate, his thesis entitled "Transferring Expertise" and spent four years working with the Anthony Robbins organization. Based in Shanghai, Daniel holds a fourth degree black belt in karate, and is a Certified NLP Trainer and experienced coach, who focuses on cultivating and developing personal and organizational excellence.

"There is a reason we have invited Daniel Smith to give his program on Precision Outcomes. He is also currently in partnership with one of the world's top marketing firms worldwide for his NLP certification programs. You have my guarantee that Daniel is superb. He brings this powerful content on Precision Outcomes to you with intelligence and professionalism, and without the ridiculous claims and exaggerations too often associated with the culture of NLP programs."

---- Mario Cavolo, CEO and Senior Advisor, KBC China Shanghai Ltd.



PHONE

(+86-21) 5478 8759



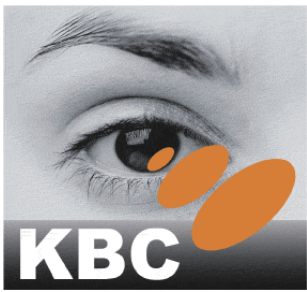
E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957



Critical Communication Skills for Executives

Intense, Focused Coaching and Advisory Sessions

September 16-17, Thursday & Friday

The Langham Hotel, Shanghai

Registration Form

Event: Critical Communication Skills for Executives

Date: Thursday & Friday, 16-17 September, 2010

Venue: The Langham Hotel, Shanghai, China

For more details, please contact Harry Wong @ +86-21-5478 8759 or harryw@kbcchina.com

Please complete the form and fax back to +86-21-5478 8957

| | | | | | | | |
|----------------|-------|-------------------------|---------------------------------|---------------------------------|--------------------------------------|-----|-------|
| Company Name | _____ | | | | | | |
| Address | _____ | Province | _____ | City | _____ | Zip | _____ |
| Name (1) | _____ | Title (1) | _____ | Tel/MP (1) | _____ | | |
| E-mail (1) | _____ | Session to Register (1) | <input type="checkbox"/> Sep 16 | <input type="checkbox"/> Sep 17 | <input type="checkbox"/> Sep 16 & 17 | | |
| Name (2) | _____ | Title (2) | _____ | Tel/MP (2) | _____ | | |
| E-mail (2) | _____ | Session to Register (2) | <input type="checkbox"/> Sep 16 | <input type="checkbox"/> Sep 17 | <input type="checkbox"/> Sep 16 & 17 | | |
| Contact Person | _____ | | Title | _____ | | | |
| Tel | _____ | Fax | _____ | E-mail | _____ | | |

Fees

* RMB 6,800 per person, for attendees booking Day 1 and Day 2, including 2 days' training participation, training materials, 2 days' lunch and tea breaks, 1-hour follow-up assessment by the facilitators in your office, etc.

* RMB 3,800 per person per day for Day 1 or Day 2, including 1 day's training participation, training material, 1 day's lunch and tea breaks, half an hour's follow-up assessment by the facilitator in your office, etc.

Registration Process

* Please fill in this form and fax to us. Your seat will be reserved upon reception of the form.

* A proforma invoice identifying the payment information will be sent to you for your payment arrangement.

* Fapiao will be sent to your office upon reception of the payment.

* A confirmation letter outlining the event details will be sent to you one week prior to the event.



PHONE

(+86-21) 5478 8759



E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957