

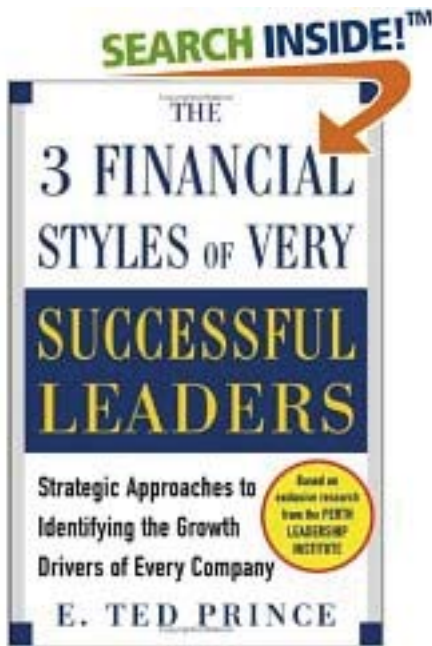
3 Financial Styles of Very Successful Leaders

Hua Ting Hotel & Towers, Shanghai, September 27, 2008

How important is your leadership financial style to your company's success?

What are the personal financial traits that make for a world-class business leader, and are they universal?

To what extent does your personal financial style influence your company's financial performance?



Key Features

- * Identifies the relationship between a leader's financial signature and his company's financial and valuation performance, products, market, strategy, and technology
- * Using present day leaders including Steve Jobs, Lou Gerstner, Pierre Omidyar, Sam Walton, Bill Gates, and Sandy Weill, Prince identifies different leadership styles
- * Case studies illustrate the key role financial signature has played in many of the business world's most sensational successes and failures
- * Self-Assessment exercises, give participants the opportunity to profile themselves along several different dimensions associated with leaders and the leadership process. These self-assessments provide participants with an opportunity to take a look in the mirror to identify your financial signature, understand how it impacts the firm's financial performance and valuation, and shape strategies to take utmost advantage of their strengths

Your Benefit

- * Identify your financial signature and how it affects your firm's financial performance and valuation
- * Understand how your financial style shapes your company's mission and affects its performance
- * Tailor organizational strategies best suited to your financial signature to boost your company's growth and profits
- * Hire managers whose financial styles are best suited to your company's culture and current financial needs
- * Choose the best company to work for based on your financial signature

Target Audience

- * President, CEO, General Manager, Vice GM, Director
- * Department and Division Manager, Regional Manager, team leader, project manager, etc.

Training Facilitator



Dr. E. Ted Prince

Founder and CEO
Perth Leadership Institute

ARE YOU SURPLUS, DEFICIT OR PUZZLER?

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Event Schedule

09:00 - 09:05	Opening Speech
09:05 - 10:30	Module 1: The importance of leaders' financial traits to a corporation * What is leaders' financial traits? * How can leaders' financial traits influence his performance? * The connection of leaders' financial traits with corporate value * Self assessment: your own financial traits Module 2: 9 financial missions and 3 financial styles * 9 financial missions of leaders * 3 financial styles derived from 9 leaders' financial missions
10:30 - 10:45	Tea Break
10:45 - 12:00	Module 2: 9 financial missions and 3 financial styles (Continued) * Financial style analysis of renowned corporate leaders * Financial style of team and corporation Module 3: Impact and effect of leaders' financial styles * Impact of leaders' financial style on the culture of team and organization * Impact of leaders' financial style on the performance of team and organization
12:00 - 13:30	Lunch
13:30 - 15:30	Module 3: Impact and effect of leaders' financial styles(Continued) * How do leaders' financial missions influence business strategy and decision-making? * How do leaders' financial missions influence 3 functions of corporations? Module 4: Matching of leaders' financial missions and organizational financial objectives * The matching model of financial mission and financial objective * Experience sharing and exercises Case study: mismatch of financial mission and financial objective
15:30 - 15:45	Tea Break
15:45 - 16:45	Module 5: Adjust your own financial style * Challenge and assignment specially fit for leadership shaping * Ways to adjust and optimize your financial style * Successful cases of adjusting and optimizing financial style
16:45 - 17:00	Q & A
17:00 - 17:15	End of the event

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Training Facilitator: Dr. E. Ted Prince



Dr. E. Ted Prince is CEO and Founder of the Perth Leadership Institute. Dr. Prince is an expert in the area of leadership performance and improvement from a financial and valuation performance perspective. His book on financial leadership styles and company outcome, "The 3 Financial Styles of Very Successful Leaders" published by McGraw Hill in September 2005, is a revolutionary addition to leadership theory. He is the architect of Perth's Leadership Outcome Model™ (PLOM), the basis for the Perth Leadership System. He consults to CEOs, boards and senior executives on leadership and its impact on corporate financial performance and valuation. He has numerous publications in the area of leadership, human resources, management, strategy and technology and is a frequent speaker at industry conferences.

Dr. Prince has had extensive operating background at the CEO level in both public and private companies. He was Chairman and CEO of Clearstory Systems (CSYS, formerly INSCI Corp.), a Boston-based public (NASDAQ) company that developed software for enterprise content management, a role in which he served for a period of almost 6 years. Amongst several other CEO roles, he also served as President and CEO of Computer Power Group in New York (later acquired by Spherion).

Dr. Prince has consulted with numerous companies and has served on the boards of many others. He has had extensive experience in the mergers and acquisitions field and has acquired many companies in both the US and overseas including Europe and Asia.

In addition to his work with the Perth Leadership Institute, Dr. Prince also holds the position of Visiting Lecturer at the University of Florida where he teaches Entrepreneurship in the Warrington Graduate School of Business.

Dr. Prince holds a BA First Class Honors degree in languages and political science from the University of New South Wales in Sydney, Australia, and MA and Ph.D., degrees in political science from Monash University in Melbourne, Australia.

"A leader's financial style is at least as important as the company's product, marketing, pricing strategies, technology, strategic plan, and so on... Each style reflects different choices, choices that lead to different financial performance patterns."

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Registration Form

Please fill in the form and fax to **86-21-54788957**.

Any questions or inquiries, please contact Harry Wong @ **86-21-54788759**.

Name(1) _____	Title(1) _____	<input type="checkbox"/> Standard	<input type="checkbox"/> VIP
Name(2) _____	Title(2) _____	<input type="checkbox"/> Standard	<input type="checkbox"/> VIP
Name(3) _____	Title(3) _____	<input type="checkbox"/> Standard	<input type="checkbox"/> VIP
Company _____			
Address _____	Province _____	City _____	Zip _____
Contact Phone _____	Contact Fax _____		
Contact Email _____			

Training Fee

***Standard Seat** : RMB 4880 per person, including training fee, training materials, lunch and tea breaks.

***VIP Seat**: RMB 6880 per person, including seat in VIP area, training fee, training materials, VIP learning materials, Personal talk with Ted, certificate, lunch and tea breaks, 2 books with Ted's signature, etc.

Registration Process

- * Please fill the form and fax to us.
- * We will confirm with you via phone or email and provide you with the payment information.
- * Please arrange payment.
- * We will send you the confirmation letter for you to register onsite 1 week before the event.

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