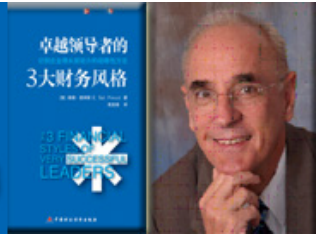


PERTH 领导绩效模式
卓越领导者的三大财务风格
国际大师训练营

Perth Leadership Outcome Model
3 Financial Styles of Successful Leaders



How important is your leadership financial style to your company's success?

What are the personal financial traits that make for a world-class business leader, and are they universal?

To what extent does your personal financial style influence your company's financial performance?

Perth Leadership Outcome Model

3 Financial Styles of Successful Leaders

April 23, Hua Ting Hotel & Towers, Shanghai

Key Features

- Identify the relationship between a leader's financial signature and his company's financial and valuation performance, products, market, strategy, and technology
- Using present day leaders including Steve Jobs, Lou Gerstner, Pierre Omidyar, Sam Walton, Bill Gates, and Sandy Weill, Prince identifies different leadership styles
- Case studies illustrate the key role financial signature has played in many of the business world's most sensational successes and failures
- Self-Assessment exercises, give participants the opportunity to profile themselves along several different dimensions associated with leaders and the leadership process. These self-assessments provide participants with an opportunity to take a look in the mirror to identify your financial signature, understand how it impacts the firm's financial performance and valuation, and shape strategies to take utmost advantage of their strengths

Your Benefits

- Identify your financial signature and how it affects your company's financial performance and valuation
- Understand how your financial style shapes your company's mission and affects its performance
- Tailor organizational strategies best suited to your financial signature to boost your company's growth and profits
- Hire managers whose financial styles are best suited to your company's culture and current financial needs
- Choose the best company to work for based on your financial signature

Target Audience

Chairman, CEO, General Manager, VP, Division Director, Financial Director, Branch Manager, Regional Manager, Department Manager and any other team leaders.

Event Schedule

Time	Content	Speaker
09:00-09:05	Opening Speech	Host
09:05-10:30	<p>Module 1: The importance of a Leader's financial traits to a corporation</p> <ul style="list-style-type: none"> ● What are a leader's financial traits? ● How can financial traits influence a leader's performance? ● The connection of a leader's financial traits with corporate value ● Self assessment: your own financial traits <p>Module 2: 9 financial missions and 3 financial styles</p> <ul style="list-style-type: none"> ● 9 financial missions of a leader ● 3 financial styles derived from 9 financial missions 	Ted Prince
10:30-10:45	Tea Break	
10:45-12:00	<ul style="list-style-type: none"> ● Financial style analysis of renowned corporate leaders ● Financial style of a team or a corporation <p>Module 3: Impacts and effects of a leader's financial style</p> <ul style="list-style-type: none"> ● Impacts on the culture of a team or organization ● Impacts on the performance of a team or organization 	Ted Prince
12:00—13:30	Lunch	
13:30—15:30	<ul style="list-style-type: none"> ● How do financial missions influence business strategy and decision making? ● How do leaders' financial missions influence 3 functions of a corporation? <p>Module 4: Match financial missions with an organization's financial objectives</p> <ul style="list-style-type: none"> ● The matching model of financial missions and financial objectives ● Experience sharing and exercises ● Case Study: mismatch of financial missions and financial objectives 	Ted Prince
15:30—15:45	Tea Break	
15:45—16:45	<p>Module 5: Adjust your own financial style</p> <ul style="list-style-type: none"> ● Challenge and assignment specially fit for leadership shaping ● Ways to adjust and optimize your financial style ● Successful cases 	Ted Prince
16:45—17:00	Q & A	Ted Prince
17:00—17:15	End of the Event	Host

Introduction of Dr. Ted Prince



Dr. Ted Prince, CEO and founder of the Perth Leadership Institute, is an expert in the area of leadership performance and improvement from a financial and valuation performance perspective. His book on financial leadership styles and company outcome, “The 3 Financial Styles of Very Successful Leaders” published by McGraw Hill in September 2005, is a revolutionary addition to leadership theory. He is the architect of Perth’s Leadership Outcome Model (PLOM), the basis for the Perth leadership System. He consults to CEOs, boards and senior executives on leadership and its impact on corporate financial performance and valuation. He has numerous publications in the area of leadership, human resources, management, strategy and technology and is a frequent speaker at industry conferences.

Dr. Prince has had extensive operating background at the CEO level in both public and private companies. He was Chairman and CEO of Clearstory Systems (CSYS, formerly INSCI Corp.), a Boston-based public (NASDAQ) company that developed software for enterprise content management, a role in which he served for a period of almost 6 year. Amongst several other CEO roles, he also served as President and CEO of Computer Power Group in New York (later acquired by Spherion).

Dr. Prince has consulted with numerous companies and has served on the board of many others. He has had extensive experience in the mergers and acquisitions field and has acquired many companies in both the US and overseas including Europe and Asia.

In addition to his work with the Perth Leadership Institute, Dr. Prince also holds the position of Visiting Lecturer at the University of Florida where he teaches Entrepreneurship in the Warrington Graduate School of Business.

Dr. Prince holds a BA First Class Honors degree in languages and political sciences from the University of New South Wales in Sydney, Australia, and MA and PHD degrees in political science from Monash University in Melbourne, Australia.

“A leader’s financial style is at least as important as the company’s product, marketing, pricing strategies, technology, and strategic plan; and so on...Each style reflects different choices, choices that lead to different financial performance patterns.”

----Dr. Ted Prince

Fees

- Seat A: RMB 6880 per person, including event participation, VIP seat in the first 2 rows, Photo with Dr. Ted Prince, lunch and tea breaks, 2 books with Dr. Prince’s signature.
- Seat B: RMB 4980 per person, including event participation, lunch and tea breaks, etc.



PERTH Leadership Outcome Model

3 Financial Styles of Successful Leaders

Registration Form

Please fill in the form and fax to 021-54788957 or email to harryw@kbcchina.com .

Company Profile

Company: _____ Business: _____

Address: _____ Zip: _____

Participants Information

Name: _____ Title: _____ Dir Line/MP: _____ Email: _____ Seat: A B

Name: _____ Title: _____ Dir Line/MP: _____ Email: _____ Seat: A B

Name: _____ Title: _____ Dir Line/MP: _____ Email: _____ Seat: A B

Contact person Information

Name: _____ Division: _____ Title: _____

Tel: _____ Fax: _____ E-mail: _____

Fees

- Seat A: RMB 6880 per person, including event participation, VIP seat in the first 2 rows, Photo with Dr. Ted Prince, lunch and tea breaks, 2 books with Dr. Prince's signature.
- Seat B: RMB 4980 per person, including event participation, lunch and tea breaks, etc.

Registration Process

1. Please fill in the form and email or fax to us. We will reserve your seat upon reception of your form.
2. A proforma invoice will be sent to you for you to arrange payment. A fapiao will be provided after the payment is received. If the fapiao is needed in advance, please coordinate with Mr. Harry Wong at 8621-54788759 or harryw@kbcchina.com .
3. A confirmation letter with detailed event information will be sent to the participants one week before the event for on-site registration.
4. Should you have any questions or inquiries, please feel free to contact Mr. Harry Wong @ 8621—54788759 or harryw@kbcchina.com .