

Neuro-Linguistic Programming for Executives

Intense, Focused Coaching and Advisory Sessions

October 19-20, 2011, Wednesday & Thursday

Kerry Hotel, Pudong, Shanghai

Intense Workshop Sessions composed of

- * **Active, Engaging Practices**
- * **1 on 1 Deep Coaching**
- * **Personal Advisory**
- * **Follow-up Assessment**



Mr. Daniel Smith

With Daniel Smith,
One of APAC Region's Top-Caliber Coaches

Why Should You Participate

You might have heard about how NLP can be a powerful tool for creating change in individuals and organization. And you might be curious how executives, entrepreneurs, athletes, and leaders - people like Bill Clinton, Steve Wynn, Richard Branson, Larry King, Tiger Woods, Steven Spielberg – have used NLP to become more powerful, influential and effective. For more than 35 years, NLP has been at the leading edge of business excellence, effective communication skills, and knowledge management. **And it can help you be even better at what you do too.**

NLP helps you upgrade your communication skills – your Emotional Intelligence (EQ), your interpersonal intelligence and your intrapersonal intelligence. We will be giving you a powerful overview of the field with techniques specifically adapted for Executives that you can try out and use immediately, across areas like **Rapport, Calibration, Metaprograms Precision Questioning, State Mastery, Stress Management, Precision Outcomes, Perceptual Positions.**

In this special program, we will be balancing formal presentations, demonstrations, and experiential exercises, with direct coaching and feedback for yourself and others on your learning and development. Along the way, you will not just learn about NLP, but you will have a personal experience with NLP that you will be able to use straight away to discover why the best around the world are learning and using NLP in their work.

Target Audience

This event is appropriate for experienced owner/entrepreneur and senior level management including CEO, VP, MD, GM, Principal, Founder, Board member, Department manager, Team leader and other senior executives.



PHONE

(+86-21) 5478 8759



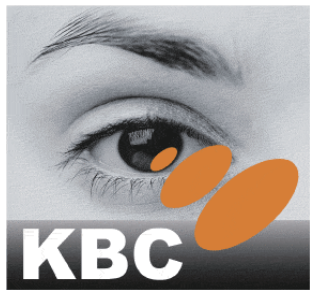
E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957



Neuro-Linguistic Programming for Executives

Intense, Focused Coaching and Advisory Sessions

October 19-20, 2011, Wednesday & Thursday

Kerry Hotel, Pudong, Shanghai

Program Outline

Day 1

Module 1: Connection, Charisma and Influence Without Authority

- Connect with old friends and new
- Add more value and influence into your relationships
- Build deep trust, connection and influence even where you have no direct authority
- Learn the five ways to directly enhance your connection with others

Module 2: State Mastery: Being at your “best” when you want

- When you are at your best, you can do your best work – what if you could be there more often?
- Manage your state in any situation so you can perform at your best when you need it the most
- Handle setbacks, stressful situations and demanding co-workers with elegance and confidence
- Recognize when you are at your best, so you can get back there
- Access mental states of excellence – when you can be creative, confident, determined or anything else you desire

Module 3: The Three Perspectives that Matter Most in Every Situation

- Get clear about your own outcomes and perspective
- Understand co-workers, colleagues, and clients
- See, hear and feel what is going on in a situation so that you can get the outcomes that you are after in negotiations, sales or conversations
- Learn a simple method to shift the perspective of those around you

Module 4: The Seven Steps for Well-Formed Outcomes

- Learn to use the Seven Steps easily and quickly for tasks and projects, big and small
- Set outcomes and achieve goals that get what you really want
- Coach your team towards setting goals that achieve meaningful results
- Achieve your targets faster, easier and in a way that still works under pressure and stress



PHONE

(+86-21) 5478 8759



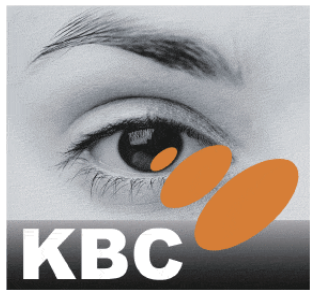
E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957



Neuro-Linguistic Programming for Executives

Intense, Focused Coaching and Advisory Sessions

October 19-20, 2011, Wednesday & Thursday

Kerry Hotel, Pudong, Shanghai

Program Outline

Day 2

Module 5: Knowing what is really going on around you

- Understand what is really going on without being told
- Know someone better than they know themselves
- Interview, evaluate and appraise candidates with precision and access to hidden information
- When you assign a task, know whether they will get it done before they even begin

Module 6: The Four Steps to Precision Questions to find out what is really going on

- Learn the Two Specific Questions that you can use to find out the information that you need
- Know what they actually mean, rather than what you think they mean
- Check that your team or colleagues understand what you are asking them to do
- Make sure that you clearly understand what your boss is asking you to do

Module 7: From Stress to Success

- Simple techniques for handling stressful situations
- Use stress as a fuel that drives you towards results
- Appreciate the value of stress and pressure
- Understand the intention of stress and pressure, and its value in you being your best
- Build a culture of lower-stress higher performance in your team

Module 8: Who Am I? Who Are You?

- Quickly assess biases and preferences, and evaluate how people think and are likely to behave in moments through ordinary conversations
- Communicate with more charisma to individuals and groups by using these preferences
- Identify how individuals can be further developed by comparing their preference to what their present and future roles desire and demand
- Attract and maintain their interest by using their key words that are linked to emotions and memories



PHONE

(+86-21) 5478 8759



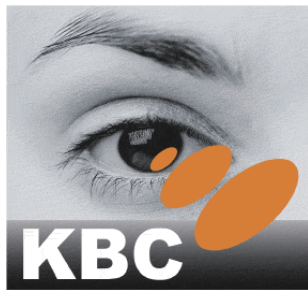
E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957



Neuro-Linguistic Programming for Executives

Intense, Focused Coaching and Advisory Sessions

October 19-20, 2011, Wednesday & Thursday

Kerry Hotel, Pudong, Shanghai

Mr. Daniel Smith

- * Asia's Leading expert on New Code NLP
- * Director of China NLP Society
- * Having worked with Anthony Robbins, Robert Dilts, and NLP co-founder, Dr. John Grinder and Richard Bandler



Daniel Smith is the leading New Code NLP Trainer in Asia. He holds five university degrees, including psychology, law and an MBA, after starting his first company at the age of 20, and has studied extensively with the world's best in NLP, including co-founders of NLP, Dr. John Grinder and Richard Bandler, and other leading trainers including Robert Dilts and Anthony Robbins. Daniel has been an Assistant Trainer for Dr. John Grinder and Anthony Robbins and has delivered training across Mainland China, Hong Kong, Korea, Taiwan, Japan, and Australia. His training and executive coaching clients include eBay, Intercontinental Hotel Group, Tesco, Herbalife, EnglishFirst, Merck, General Motors, Heineken, Edelman, TNT China, Globe Forum Business Network, KEDI, Goldman Sachs, Nike, Hexion, etc.

Based with his family in Shanghai, Daniel holds a fourth degree black belt in karate, and is currently a Doctoral Candidate under the supervision of Dr. John Grinder, whose thesis has the working title, "Transferring Expertise".

"I recently attended NLP executive practitioner session conducted by Daniel. I was highly impressed with his in-depth knowledge of NLP, diverse experience and rich educational background. Daniel is great speaker and excellent facilitator. I thoroughly enjoyed the session which was great mix of theory and practice sessions. It was a great learning session in those few days which I couldn't have accomplished in an entire year. I am sure that i will cherish the learnings and my association with Daniel in coming years. I think Daniel has immense scope to add value not only to individuals but also to organizations/teams operating in multicultural environment within China. I would highly recommend Daniel as trainer and coach to anyone who is interested in self/team development!!"

Vidhu Sharma
Asia Pacific HR Director
Diebold

"This NLP training performed by Dan was the best training ('not one of the best') I have ever attended. The NLP techniques and exercises enable me to look people and events from different perspectives. I enjoyed the whole 5 days training with the classmates. And I have equipped myself with more 'weapons' for my career and even for my life now."

Victor Yan
CFO
Haas Automation Asia Co.,Ltd

"I like the exercises and practices as they let me experience for myself what each topic meant. (The training) helps me keep reminding myself to view things and events from different perspectives, helps me realize I need to use much more of my sensory systems (and) can help one discover one's only weaknesses."

Desmond Chan
General Manager
Caterpillar China



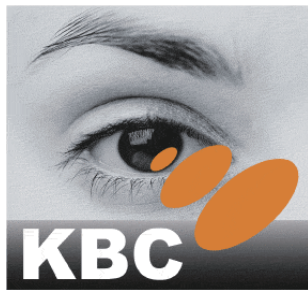
PHONE
(+86-21) 5478 8759



E-MAIL
harryw@kbcchina.com



FAX
(+86-21) 5478 8957



Neuro-Linguistic Programming for Executives

Intense, Focused Coaching and Advisory Sessions

October 19-20, 2011, Wednesday & Thursday

Kerry Hotel, Pudong, Shanghai

Registration Form

Event: Neuro-Linguistic Programming for Executives

Date: Wednesday & Thursday, October 19-20, 2011

Venue: Kerry Hotel, Pudong, Shanghai, China

For more details, please contact Harry Wong @ +86-21-5478 8759 or harryw@kbcchina.com .

Please complete the form and fax back to +86-21-5478 8957.

Company Name _____

Address _____ Province _____ City _____ Zip _____

Name (1) _____ Title (1) _____ Tel/MP (1) _____

E-mail (1) _____

Name (2) _____ Title (2) _____ Tel/MP (2) _____

E-mail (2) _____

Contact Person _____ Title _____

Tel _____ Fax _____ E-mail _____

Fees

* RMB 8,800 per person, including training participation, training material, 2 days' lunch and tea breaks, one hour's follow-up assessment by the facilitator, etc..

Registration Process

- * Please fill in this form and fax to us. Your seat will be reserved upon reception of the form.
- * A payment notice identifying the bank account information will be sent to you for your payment arrangement.
- * Fapiao will be sent to your office upon reception of the payment. If you need fapiao in advance for internal payment process, please contact Harry Wong @ 86-21-5478 8759.
- * A confirmation letter outlining the event details will be sent to you one week prior to the event.



PHONE

(+86-21) 5478 8759



E-MAIL

harryw@kbcchina.com



FAX

(+86-21) 5478 8957